

 **TOWER HILL**
BOTANIC GARDEN
Fall 2009 Annual Appeal



★ DONATE NOW

You can click here to give a donation to Tower Hill Botanic Garden

*When you have only two pennies left in the world, buy a loaf of bread with one, and a lily with the other.
~ Chinese Proverb*

October 5, 2009

Dear Friend of Tower Hill,

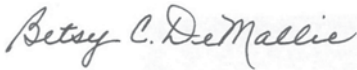
It may seem surprising that, in a year of challenges, there is much good news to report from atop the Hill. Admission income is up this year, as visitors on “staycation” flock to the Garden to refresh and rejuvenate themselves. Summer youth programs were full, and public school groups, scouts and homeschoolers took full advantage of the lessons Tower Hill offers to future stewards of the Earth. Despite economic pressures, our membership has remained fairly constant. When considering their options and as the Chinese proverb above teaches, people are choosing to “buy lilies.”

That is not to say that there are no challenges. In line with the experience of other retailers, our shop sales indicate that people are thinking twice before making a purchase. Some of our traditional foundation funders have less available to give than in other years. We have always been very frugal in harboring our resources; this year we are even more so.

Over the years, through periodic ups and downs, it has always been the remarkable constancy of our friends’ support that has sustained Tower Hill. This year we hope to achieve even greater annual appeal participation from a higher percentage of our membership.

Your annual appeal gift makes Tower Hill’s outstanding gardens and valuable educational programs possible, even in challenging times. It helps us continue to tend to that part of the human spirit which requires the nourishment of beauty. Please join us today in giving your utmost to the Worcester County Horticultural Society’s 2009 Fall Appeal. We greatly appreciate your unwavering generosity to Tower Hill.

Sincerely,



Betsy C. DeMallie
President, Board of Trustees

Sincerely,



John W. Trexler
Executive Director

P.S. Your gift of \$1,250 or more distinguishes you as a member of the Dr. John Green Society, with full Worcester County Horticultural Society membership benefits. As a participant of the Society’s leadership group, you join with others in our community whose philanthropic values reflect those of Dr. John Green, the first president of the Society in 1842.
All donations to the Fall 2009 Appeal are tax deductible to the extent allowed by law.

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(p) 508.869.6111 (f) 508.869.0314 (Online Giving) www.towerhillbg.org/thdonate.html (Development Office) development@towerhillbg.org

Your Gift to Tower Hill Botanic Garden

- Yes! I/We want to support Tower Hill with a Fall 2009 Annual Appeal gift of:
 \$2,000 \$1,250 (Dr. Green Society) \$500 \$250 \$100 \$50
 Other amount \$ _____ Please make your check payable to: WCHS
*You can opt to become a member of the Dr. John Green Society online. Remember, your gift of \$1250 or more entitles you to recognition in the Dr. John Green Society, Tower Hill’s leadership giving circle, which now includes a Friend Level membership to Tower Hill.
 Gifts to support Tower Hill are tax deductible as allowed by law.*

I will charge my gift to:

- Visa MasterCard Discover AmEx Amnt. \$ _____
 Card # _____
 Exp. Date _____ V-code (3 digit security code on back of card) _____
 Signature _____

This gift is eligible for a corporate matching gift from:

My/Our gift is in memory honor of:

- I have named Tower Hill Botanic Garden in my will.
 I would like information about including Tower Hill in my will.

My Phone (Home) _____

(Work) _____

Email _____

Now, donate online: www.towerhillbg.org/thdonate.html